



VIRAL

Creating Pop Up Exhibition Tasks

Elderberry



Erasmus+



DORNBIRN



STADT WUPPERTAL



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cultureprojects



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Exercises (Answers at the End)

Activity 1

Which of the sentences are true, and which are false?

1. Pop-up galleries are quite a new idea in London.
2. They're created very quickly.
3. They're usually open for a few weeks or a month.
4. They sometimes use buildings without the owner's permission.
5. You have to pay a small fee to get in.
6. The atmosphere is less formal than in a normal gallery.
7. They usually show work by younger or newer artists.
8. Artists are not allowed to sell their work at a pop-up gallery

Activity 2

Use the adjectives to complete the sentences from the documentary.

tough / vibrant / free / fantastic / emerging / informal / affordable / excellent / established

1. London is famous for its _____ art scene.
2. Traditional galleries take on fewer artists when times are _____.
3. Pop-up galleries are a good opportunity for people to see _____ artists.
4. It's _____ to come in.
5. We try to make an _____ environment for people to buy _____ art.
6. I think it's a _____ use of space.
7. It's an _____ opportunity to display work, ...
8. ... which I might not be able to do in a more _____ gallery.

Discussion Points:

- Where do you normally go to see art?
- What venues display new art for sale in your country?
- Why might artists like a smaller place to show their art?

Answers to Activities:

Activity 1

1. true
2. true
3. false
4. false
5. false
6. true



7. true

8. false

Activity 2

1. London is famous for its vibrant art scene.
2. Traditional galleries take on fewer artists when times are tough.
3. Pop-up galleries are a good opportunity for people to see emerging artists.
4. It's free to come in.
5. We try to make an informal environment for people to buy affordable art.
6. I think it's a fantastic use of space.
7. It's an excellent opportunity to display work...
8. ... which I might not be able to do in a more established gallery





